PROGRAMME BRIEFING AB108

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INTRODUCTION PROGRAMME AB108

Program Description

Diploma in Entrepreneurship is a program specifically designed to deliver a suitable level of theoretical and practical understanding in entrepreneurship that is useful in business. It covers different aspects such as entrepreneurship, creativity and innovation, information technology, Islamic entrepreneurship, financial accounting, economics, business mathematics, commercial law, management, human resource management, marketing and business.

PROGRAMME INFORMATION

01

Programme Title / Code

Diploma in Entrepreneurship / AB108

02

Duration

2 Years 4 Month

03

Total Credit Hours

93

04

Medium of Instruction

English

Programme Objectives:

Programme Objectives:

PEO1

Integrated knowledge and skills in entrepreneurship.

PEO2

The ability to solve problems by using effective communication, managerial and interpersonal skills individually or in group

PEO3

Professional and ethical conduct towards their profession & society

PEO4

Active involvement in entrepreneurial activities as part of their life-long learning.

Programme Outcomes:

Programme Outcomes

PO 1

Demonstrate competent knowledge and skills in entrepreneurship.

PO 2

Employ ICT skills and relevant tools for entrepreneurship activities.

PO 3

Perform social obligation through community services.

PO 4

Demonstrate professional ethics, holistic values and humanities in entrepreneurship environment.

PO 5

Demonstrate effective communication, teamwork and leadership skills in business environment.

PO 6

Analyze problem and making decision to entrepreneurship matters

PO 7

Pursue studies at higher level for successful career development and engage in long life learning.

PO 8

Demonstrate proper managerial and entrepreneurial skills.

PROGRAMME STRUCTURE

JULY 2022

Programme Structure – DIPLOMA IN ENTREPRENEURSHIP (AB108)

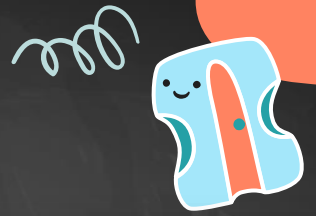
NO	COURSE CODE	COURSE NAME	STATUS	CREDIT	SLT		PRE-REQ	ASSESSMENT	
					FACE TO FACE	TOTAL SLT		Course Work %	Final Examination %
SEMESTER 1 (YEAR 1)									
1	PEN2244	Introduction to Entrepreneurship	Core	4	56	168.5	NONE	50	50
2	HPE1013	Proficiency English I	Compulsory	3	42	120	NONE	60	40
3	TTS1242	Entreprise IT Application	Core	2	26	80	NONE	100	0
4	PMG1123	Fundamentals of Management	Core	3	42	120	NONE	60	40
5	MPU2313	Pengajian Islam	Compulsory (Choose Any One)	3	42	120	NONE	70	30
	MPU2333	Etika dan Nilai			42	120	NONE	60	40
6	MPU2223	Study Skills	Compulsory (Choose Any One)	3	42	120	NONE	70	30
	MPU2233	Pengucapan Awam			42	120	NONE	60	40
	MPU2243	Human Communication			42	120	NONE	60	40
	MPU2253	Kemahiran Menulis			42	126	NONE	60	40
	MPU2213	Bahasa Kebangsaan A**			42	127	NONE	70	30
TOTAL				18					

**MPU2213 is COMPULSORY to students who did not obtain a credit in Bahasa Melayu at SPM level. Students who obtained a credit in Bahasa Melayu (SPM) are exempted from this course.

NOVEMBER 2022

Programme Structure – DIPLOMA IN ENTREPRENEURSHIP (AB108)									
NO	COURSE CODE	COURSE NAME	STATUS	CREDIT	SLT		PRE-REQ	ASSESSMENT	
					FACE TO FACE	TOTAL SLT		Course Work %	Final Examination %
SEMESTER 2 (YEAR 1)									
1	PMK1204	Introduction to Marketing	Core	4	56	172	NONE	60	40
2	PEN2303	Digital Entrepreneurship	Core	3	42	120	NONE	100	0
3	HPE1023	Proficiency English II	Compulsory	3	42	120	HPE1013	60	40
4	PEN2314	Business Plan For Entrepreneur	Core	4	59	160	NONE	60	40
5	MPU2163	Pengajian Malaysia 2	Compulsory (Choose any one)	3	42	120	NONE	70	30
	MPU2133	Bahasa Melayu Komunikasi 1 (Pelajar Luar Negara Sahaja)			42	120		70	30
TOTAL				17					

APRIL 2023



Programme Structure – DIPLOMA IN ENTREPRENEURSHIP (AB108)									
NO	COURSE CODE	COURSE NAME	STATUS	CREDIT	SLT		PRE-REQ	ASSESSMENT	
					FACE TO FACE	TOTAL SLT		Course Work %	Final Examination %
SEMESTER 3 (YEAR 1)									
1	TBM1093	Introduction to Business Mathematic & Statistics	Core	3	42	125	NONE	60	40
2	PAC1133	Introduction to Business Accounting	Core	3	42	120	NONE	60	40
3	HPS2013	Basic Oratory	Compulsory	3	50	120	NONE	100	0
TOTAL				9					

JULY 2023

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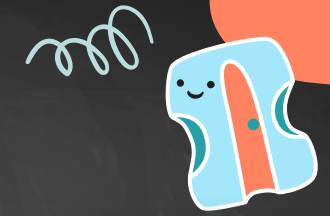
NO	COURSE CODE	COURSE NAME	STATUS	CREDIT	SLT		PRE-REQ	ASSESSMENT	
					FACE TO FACE	TOTAL SLT		Course Work %	Final Examination %
SEMESTER 1 (YEAR 2)									
1	PEN2284	Creative and Innovative Entrepreneurship	Core	4	56	160	NONE	100	0
2	PEC1123	Principle of Economics	Core	3	52	120	NONE	60	40
3	MPU2412	Khidmat Masyarakat 1	Compulsory MQA (Choose any one)	2	28	80	MPU22XX	100	0
	MPU2422	Pengurusan Masjid			28	80			
	MPU2432	Sports Event Management 1			28	80			
4	PFN1243	Foundation of Financial Management	Core	3	38	127	NONE	60	40
5	PHR2143	Human Resource Management	Core	3	42	120	NONE	60	40
6	HLB2013	Commercial Law	Core	3	42	132	NONE	60	40
TOTAL				18					

NOVEMBER 2023



Programme Structure – DIPLOMA IN ENTREPRENEURSHIP (AB108)									
NO	COURSE CODE	COURSE NAME	STATUS	CREDIT	SLT		PRE-REQ	ASSESSMENT	
					FACE TO FACE	TOTAL SLT		Course Work %	Final Examination %
SEMESTER 2 (YEAR 2)									
1	PEN2274	Prinsip Keusahawanan Islam	Core	4	56	160	NONE	60	40
2	PEN3324	Entrepreneurship Seminar	Core	4	42	160	NONE	100	0
3	PBS2243	Business Ethics	Core	3	41	120	NONE	60	40
4	PMG3144	Event Management	Core	4	42	160	NONE	100	0
TOTAL				15					

APRIL 2024

Programme Structure – DIPLOMA IN ENTREPRENEURSHIP (AB108)									
NO	COURSE CODE	COURSE NAME	STATUS	CREDIT	SLT		PRE-REQ	ASSESSMENT	
					FACE TO FACE	TOTAL SLT		Course Work %	Final Examination %
SEMESTER 3 (YEAR 2)									
1	PEN2264	Entrepreneurship Project	Core	4	52	177	NONE	100	0
2	HFA2014	Bahasa Arab Asas Muamalat	**Elective (Choose any one)	4	56	160	NONE	60	40
	HFM1014	Mandarin for Business			56	160	NONE	60	40
TOTAL				8					

JULY 2024

Programme Structure – DIPLOMA IN ENTREPRENEURSHIP (AB108)									
NO	COURSE CODE	COURSE NAME	STATUS	CREDIT	SLT		PRE-REQ	ASSESSMENT	
					FACE TO FACE	TOTAL SLT		Course Work %	Final Examination %
SEMESTER 1 (YEAR 3)									
1	PEN3338	Apprenticeship	Project	8	2	325	Have taken and passed all courses in the previous semester as stated in the program structure	100	0
TOTAL				8					
GRAND TOTAL				93					

STUDY PATH

Graduates are expected to possess the skills necessary to undertake a variety of management and administration occupations in the private sector, public sector, government, and non-profit organizations. Graduates also will have the knowledge and able to work in a variety of positions such as business, administration, finance or research, retailing, entrepreneurship and others.

JOB OPPORTUNITY

private sector

public sector

non-profit organizations

administration

finance or research

retailing

entrepreneurship

Sijil Pelajaran Malaysia (SPM)

DIPLOMA IN ENTREPRENEURSHIP

BSC (HONS) Entrepreneurship
BSC (HONS) Business Management
BSC (HONS) Business

Entrepreneur
Public Sector
Private Sector

Thanks!

CONTACT ME IF
YOU HAVE
ANY QUESTIONS

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