

# DIPLOMA IN BUSINESS MANAGEMENT AB101

SESSION:  
NOVEMBER 2023



Welcome  
&  
Congratulations to Everyone!



# PROGRAMME COORDINATOR

 **Name: Marliza binti Omar**

 **Email: [marliza@gapps.kptm.edu.my](mailto:marliza@gapps.kptm.edu.my)**

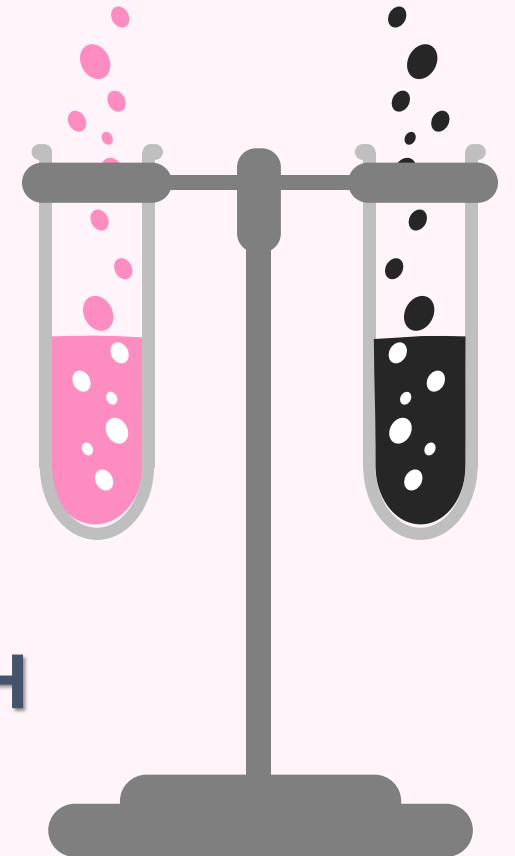


## PROGRAMME BRIEF

- The Diploma in Business Management (AB101) programme was started in December 2003 and has achieved accreditation from the Malaysian Qualifications Agency (MQA) in 2005 (formerly known as Lembaga Akreditasi Negara)
- This programme consists of various structures and covers different aspects such as Accounting, Business, Management, Marketing, Human Resource Management, Information Technology, Economics, Commercial Law, Entrepreneurship, Statistics and Business Mathematics.
- At the end of the programme, graduates should be able to demonstrate specific skills in the areas of business as well as apply their knowledge and skills to solve problems and make decisions in different areas of business.

# PROGRAMME INFORMATION

- PROGRAMME: DIPLOMA IN BUSINESS MANAGEMENT
  - PROGRAM CODE: AB101
  - DURATION: 2 YEARS 4 MONTHS
  - TOTAL CREDIT: 94
- MEDIUM OF INSTRUCTION: ENGLISH



# **PROGRAMME STRUCTURE**



**YEAR 1**

## **SEMESTER 1**

HPE1043	PROFICIENCY ENGLISH
PMG1123	FUNDAMENTALS OF MANAGEMENT
PMK1213	FUNDAMENTALS OF MARKETING
TTS1363	INTRODUCTION TO INFORMATION TECHNOLOGY
TBM1063	BUSINESS MATHEMATICS
MPU2132 MPU2182	BAHASA MELAYU KOMUNIKASI 1 PENGHAYATAN ETIKA DAN PERADABAN



YEAR 1

## SEMESTER 2

MPU2352	INTEGRITI DAN ANTIRASUAH
MPU2212	BAHASA KEBANGSAAN A
MPU2312	PENGAJIAN ISLAM
MPU2342	PEMBANGUNAN PEMUDA
HOC2013	ORGANIZATIONAL COMMUNICATION
PMK2243	INTRODUCTION TO INTERNATIONAL MARKETING

\*\*MPU2212 is COMPULSORY to students who did not obtain a credit in Bahasa Melayu at SPM level. Students who obtained a credit in Bahasa Melayu (SPM) are exempted from this course





YEAR 1

## SEMESTER 3

PAC1163	PRINCIPLES OF BUSINESS ACCOUNTING
PMK1323	INTRODUCTION TO CONSUMER BEHAVIOR
HLB2023	BUSINESS LAW
TTS2113	CONCEPTS AND APPLICATION OF E-COMMERCE
PHR2143	HUMAN RESOURCE MANAGEMENT
PEC1133	MICROECONOMICS



YEAR 2

## SEMESTER 4

MPU2412 MPU2422 MPU2432 MPU2442	KHIDMAT MASYARAKAT 1 PENGURUSAN MASJID SPORTS EVENT MANAGEMENT 1 INTEGRITI DAN ANTIRASUAH
PEC2143	MACROECONOMICS
PEN2373	CREATIVE AND INNOVATIVE ENTREPRENUERSHIP
PFN2143	FUNDAMENTALS OF FINANCIAL MANAGEMENT
PMG3163	SUPPLY CHAIN MANAGEMENT
TQM1063	INTRODUCTION TO STATISTICS AND DATA ANALYSIS



YEAR 2

## SEMESTER 5

PBS2243	BUSINESS ETHICS
POB2113	ORGANIZATIONAL BEHAVIOR
PMK2253	INTRODUCTION TO DIGITAL MARKETING



YEAR 2

## SEMESTER 6

PHR3093	CAREER DEVELOPMENT
PMG3153	SMALL BUSINESS MANAGEMENT
PMK3333	INTEGRATED MARKETING COMMUNICATION
PEN2383	DIGITAL ENTREPRENEURSHIP
PBS3233	INTERNATIONAL BUSINESS
PMG3093	OPERATION MANAGEMENT



YEAR 3

## SEMESTER 7

PBS3287

Industrial Training

# Study Path

Pursue higher level of education with AB101 Diploma



**Bachelor of (Hons) Business Management**

**Bachelor of (Hons) Corporate Administration**



**Bachelor of (Hons) Education**

**Bachelor of (Hons) Business Administration – Human Resource Management**





## 11 GRADUAN KPTM BANGI TERBANG KE AUSTRALIA

September 2023 - 11 orang graduan KPTM Bangi telah berjaya melanjutkan pengajian ke University of New South Wales (UNSW) dengan tajaan IPMA Excellent Students Programme (IESP) oleh MARA.

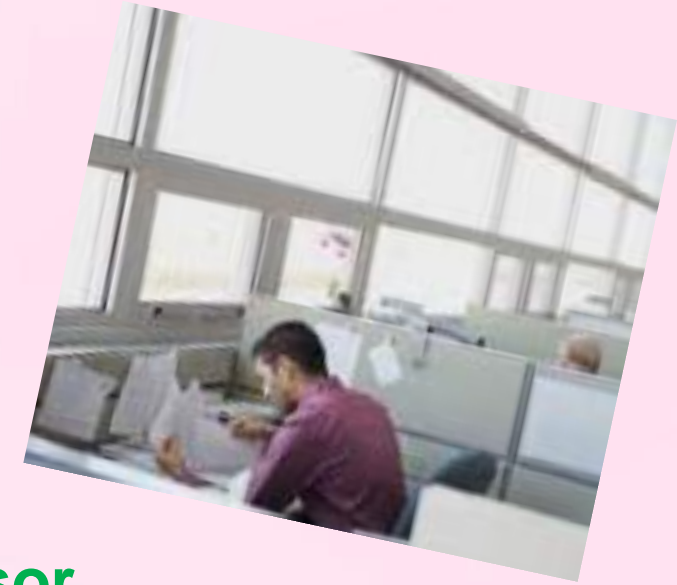


# Carrier Path

Bring out your knowledge  
&  
develop job skills

**Government  
Sector**

**Private  
Sector**



**Assistant  
Manager**

**Supervisor**

**Entrepreneur**



**Administrative  
Assistant**

**Business  
Owner**



# PERANAN SEBAGAI PELAJAR

**Website KPTM Bangi**  
**<https://bangi.kptm.edu.my>**

## UNTUK CAPAIAN:

- a) **Jadual Waktu Kuliah**
- b) **OLES – Material pengajaran dan pembelajaran**
- c) **Kalendar Akademik**
- d) **Buku Panduan & Peraturan Pelajar**
- e) **Buku Peraturan Akademik**
- f) **Buku Program**

"Barangsiapa yang tidak  
mencintai ilmu, maka tidak ada  
kebaikan padanya".  
Imam Syafie

*Thank you*