

Diploma in Sports Management (BS101)

**Cohort
April 2019**

ABOUT KPTM

Kolej Poly-Tech MARA (KPTM) is a private higher educational institution wholly owned by Majlis Amanah Rakyat (MARA). KPTM offers a wide range of educational opportunities in the field of information technology, computer sciences, accounting, business management, engineering and health sciences.

VISION

To be a Tertiary Education Institution with Excellent Reputation

MISSION

To cultivate academic and entrepreneurial excellence to achieve an optimal individual potential

To lead a holistic education through global acknowledgement and acceptance

SHARED VALUE

Trustworthy, Resilient, Blessed

MOTTO

A Center of Learning, Centered on You

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MESSAGE FROM THE CHIEF EXECUTIVE OFFICER

Welcome to KPTM. I believe a college is a place for you to gain knowledge and skills that you will use for the rest of your life. Here at KPTM, we are committed in creating the right environment and culture for learning.

Developing the right culture is essential to create an environment that is conducive for learning. Faculty members and students as well as the college staff work together to build such environment. We provide learning opportunities through problem-based learning (PBL) that requires students to search for solutions and answers through discussions with the lecturers. This is unlike the conventional teaching where lecturers supply all input to the students.

KPTM is proud of its long years of academic pursuit. During these years we have engaged ourselves with students from all walks of life, turning them from immature youngsters to well-rounded individuals ready to take on the world. We will do our best to develop and mould you towards having towering personalities.

As an educator, my professional roadmap has always directed me to work from a place of high standards, high expectations, and excellence. The KPTM team is dedicated to the same standards for our students. We strive to always motivate our students to achieve high academic achievement by providing outreach, academic support, and a climate that encourages self-empowerment. As a result, we reinforce successful enrolment, retention, academic success, and graduation of students from diverse backgrounds.

I graciously welcome you as higher education aspirants and look forward to the creation of new ventures and exemplary work from all of you.

Wishing you all the best!

Sincerely,

CHIEF EXECUTIVE OFFICER
Kolej Poly-Tech MARA

MESSAGE FROM THE DEAN, FACULTY OF HUMANITIES AND SOCIAL SCIENCES

Dear Students,

This programme handbook is destined to guide and facilitate Diploma in Sports Management students to be familiar with the programme structure and other relevant details regarding this 2 year and 4 month programme. The handbook is also developed meticulously with a principled intention to provide general information and guidance to enable students to undergo and complete the programme effectively and within the allocated period.

It is very valuable for students of this programme to utterly recognize the contents of this handbook in order to avoid unnecessary glitches that might delay a successful and desired completion of studies.

It is also our hope that this programme handbook will be a functional guidance to enable you, students to acclimatize yourselves with the academic and social environment as college students to excel fittingly and achieve holistic accomplishments.

Furthermore, we sincerely and confidently believe that a promising future is guaranteed for students who choose to be enrolled here provided that the students are positive and committed towards your studies.

It has been a customary practice of successful students here to fully occupy their time not only to find their passion and achieve their potentials, but also to develop skills that will see them beyond college life.

We hope you will enjoy the course and experience a productive relationship with your lecturers as well as the support staff at KPTM.

DEAN
Faculty of Humanities and Social Sciences
Kolej Poly-Tech MARA

PROGRAMME BRIEF

The Diploma in Sports Management is a homegrown programme specifically designed to deliver a suitable level of theoretical and practical understanding in sports management that is useful in the workplace. The Diploma in Sports Management (BS101) programme is started in July 2016 and has achieved accreditation from the Malaysian Qualifications Agency (MQA) in 2016.

This programme consists of various structures and covers different aspects such as Sports skills, Business, Management, Marketing, Human Resource Management, Information Technology and Entrepreneurship.

At the end of the programme, graduates should be able to demonstrate specific skills in the areas of sports management as well as apply their knowledge and skills to play specific sports and also managing event in sports areas.

This programme is suitable for those who are interested in working with the government and private sector as sports event manager, sports player, event manager in sports industry, business related to sports industry and sport facilities officer.

Graduates can also further their study at degree level in local higher institutions in specific field such as sports management, sports management and recreation, health and fitness management.

PROGRAMME INFORMATION

1. **Programme Title** : Diploma in Sports Management
2. **Programme Code** : BS101
3. **Duration** : 2 Years 4 Months
4. **Total Credit Hours** : 95
5. **Medium of Instruction** : English and Bahasa Malaysia
6. **Entry Requirements** :
 - i. Pass SPM/SMPV or equivalent with THREE (3) credits in any subject;
OR
 - ii. Pass STPM, with minimum Grade C (GP 2.0) in any subjects;
OR
 - iii. Pass STAM, with minimum grade of Maqbul;
OR
 - iv. Pass in SKM level 3 in a related field:
OR
 - v. A certificate or its equivalent in a related field.

7. **Programme Description:**

The Diploma in Sports Management is a diploma programme in which its core subjects are sports science and business management. All disciplines are enriched with a broad education in management of sports and business management information.

The programme features a mix of practical, theoretical, and applied subjects explored and developed over the three academic years. It is designed to develop a student's knowledge and understanding of key principles and practices in sports management.

The programme is intended to produce technically-assured graduates, who have acquired the management expertise and intellectual skills to embark on a rewarding career in the sports management profession, or to further studies at professional or post graduate level.

8. Programme Objectives:

The program educational objectives are for the graduates to:

- PEO1 - acquire and apply knowledge of sports management skills as required by the sports industry.
- PEO2 - manage and demonstrate responsibilities in solving sports management problems through effective communication and interpersonal skills.
- PEO3 - become knowledge workers or entrepreneurs with professionalism and ethics in relevant industries.
- PEO4 - pursue studies in related disciplines and aspire continuous improvement in career and life through life-long learning.

9. Career Opportunities:

Graduates are expected to possess the skills necessary to undertake a variety of sports management and administration professions in the private sector, public sector, government, and non-profit organizations. Graduates also will have the knowledge and ability to work in a variety of positions such as sports officer, sports facilities officer, event management crew, fitness instructor, retailer, entrepreneur and others.

10. Programme Outcomes:

Upon the completion of the programme, graduates should be able to:

- PO1 - demonstrate competence, knowledge, and skills in sports management.
- PO2 - employ ICT skills, techniques, and other management skills related to sport industry.
- PO3 - perform social obligations through community services.
- PO4 - demonstrate professional ethics, holistic values, and humanities in organizational management.
- PO5 - demonstrate oral and written communication skills, teamwork skills and leadership skills in related working environment.
- PO6 - solve problems and assist in decision-making in matters pertaining to sports management.
- PO7 - pursue studies at higher level for successful career development and engage in life-long learning.
- PO8 - demonstrate effective managerial and entrepreneurial skills.

11. Awarding Body: Kolej Poly-Tech MARA

ACADEMIC PLANNER

ACTIVITY	APRIL (day/week)	JULY (day/week)	NOVEMBER (day/week)
Registration (New Students)	Day 1	Day 1	Day 1
Induction	Day 2 - 4	Day 2 – 4	Day 2 - 4
Registration (Returning Students)	Day 3	Day 3	Day 3
Lectures and Add/Drop Session	Week 1 - 2	Week 1 - 2	Week 1 - 2
Lectures	Week 1 - 7	Week 1 - 14	Week 1 - 14
Revision Week	1 week	1 week	1 week
Final Examination	1 week	2 weeks	2 weeks
Semester Break	4 weeks	3 weeks	2 weeks

Note: Actual calendar will be distributed during registration.

The Academic Calendar for KPTM has the following features:

- THREE (3) intakes for one academic year: APRIL, JULY & NOVEMBER.
- 14 instructional weeks for JULY and NOVEMBER and 7 instructional weeks for APRIL.
- 2 weeks of Final Examination period with 1 week of revision week for final examination preparations.
- Class replacement will be done in cases where public holidays disrupt the teaching and learning activities.
- The College reserves the right to make any changes to the academic calendar when necessary. Students are advised to be aware for announcements regarding changes at all times.

ACADEMIC REGULATIONS

- All KPTM students are subjected to the Academic Rules and Regulations as outlined in the **Buku Peraturan Akademik Kolej Poly-Tech MARA (Pindaan 2017)**. A copy of this booklet will be given to every student upon registration.

PROGRAM STRUCTURE APRIL 2019								
FACULTY OF HUMANITIES AND SOCIAL SCIENCES								
DIPLOMA IN SPORTS MANAGEMENT (BS101)								
GRADUATION CREDIT REQUIREMENT 95								
NO	COURSE	COURSE NAME	COURSE STATUS	CREDIT	TOTAL SLT	ASSESSMENT		PRE REQ
						CONTINUOUS	FINAL	
YEAR 1								
SEMESTER 1								
1	HSM1123	Basic Human Anatomy	Discipline Core	3	120	50	50	NONE
2	TTS2233	Information Technology Skills and Application	Common Core	3	120	60	40	NONE
3	MPU2163	Pengajian Malaysia 2	Compulsory MQA (Choose Any One)	3	120	70	30	NONE
	MPU2133	Bahasa Malaysia Komunikasi (Pelajar Antarabangsa)			120	70	30	NONE
				Total	9			
SEMESTER 2								
4	HSM2113	Physical Fitness and Health	Discipline Core	3	120	60	40	NONE
5	HSM1013	Professional Activity 1: Swimming	Discipline Elective (Choose Any One)	3	120	100	0	NONE
	HSM1023	Professional Activity 1: Archery						
6	HSM3034	Basic Recreational Activity	Discipline Core	4	160	100	0	NONE
7	MPU2223	Study Skills	Compulsory MQA (Choose Any One)	3	120	70	30	NONE
	*MPU2213	Bahasa Kebangsaan A						
8	PMG1123	Fundamentals of Management	Discipline Core	3	120	60	40	NONE
				Total	16			

SEMESTER 3								
9	HSM2133	Introduction to Sports Nutrition	Discipline Core	3	120	50	50	NONE
10	HSM2123	Sports Facilities Management	Discipline Core	3	120	60	40	NONE
11	HSM1033	Professional Activity 2: Kayak	Discipline Elective (Choose Any One)	3	120	100	0	NONE
	HSM1043	Professional Activity 2: Futsal						
12	HSM1053	Professional Activity 3: Tennis	Discipline Elective (Choose Any One)	3	120	100	0	NONE
	HSM1063	Professional Activity 3: Badminton						
13	PHR2143	Human Resource Management	Common Core	3	120	60	40	NONE
14	PAC1143	Foundation to Financial Accounting	Common Core	3	140	70	30	NONE
				Total	18			
YEAR 2								
SEMESTER 1								
15	HSM3014	Sports Media	Discipline Core	3	120	60	40	NONE
16	HSM3024	Sports Industry	Common Core	4	160	60	40	NONE
17	MPU2313	Pengajian Islam	Compulsory MQA (Choose Any One)	3	140	70	30	NONE
	MPU2333	Etika dan Nilai			135	60	40	
				Total	10			
SEMESTER 2								
18	HSM3114	Introduction to Sports Marketing	Discipline Core	4	160	60	40	NONE
19	HSM3124	Sports Psychology	Discipline Core	4	160	60	40	NONE
20	HSM1073	Professional Activity 4: Golf	Discipline Elective (Choose Any One)	3	120	100	0	NONE
	HSM1083	Professional Activity 4: Softball						
21	PEN2303	Digital Entrepreneurship	Common Core	3	120	60	40	NONE
22	HBE2044	Essential of English Business Communication	Compulsory IPT	4	160	100	0	NONE
				Total	18			

SEMESTER 3								
23	HSM3134	Current Issues in Sports Management	Discipline Core	4	160	60	40	NONE
24	PMG3144	Event Management	Discipline Core	4	160	100	0	NONE
25	HPS2013	Basic Oratory	Common Core	3	120	100	0	NONE
26	HSM3064	Sports Massage	Discipline Elective (Choose Any One)	3	120	100	0	NONE
	HSM2043	Sports Injury						NONE
27	MPU2412	Khidmat Masyarakat 1	Compulsory MQA (Choose Any One)	2	80	100	0	NONE
	MPU2422	Pengurusan Masjid						
	MPU2432	Sports Event Management 1						
			Total	16				
YEAR 3								
SEMESTER 1								
28	HSM3088	Industrial Training	Industrial Training	8	320	100	0	Pass all subjects up to semester 5 AND minimum CGPA 2.0
TOTAL				8				
GRAND TOTAL				95				

COURSE INFORMATION

YEAR 1	
SEMESTER 1	
<p>HSM1123 BASIC HUMAN ANATOMY</p> <p>This course is to expose students to human anatomy related to body system inclusive of respiratory system, digestive system and other related system in human body. Students should know the process of these systems in order to understand how does it relates to human fitness and health.</p>	<p>Prerequisite : None</p>
<p>TTS2233 INFORMATION TECHNOLOGY SKILLS AND APPLICATION</p> <p>This course covers the integral knowledge of Information Technology in two parts: theory (the concept of IT) and practical (Office Suite software such as word processor, spreadsheet & graphic presentation).</p>	<p>Prerequisite : None</p>
<p>MPU2163 PENGAJIAN MALAYSIA 2</p> <p>Kursus ini membincangkan sejarah dan politik, Perlembagaan Malaysia, Sistem dan Struktur Pentadbiran Negara, Kemasyarakatan dan Perpaduan Negara, Agama Kepercayaan dan juga mendedahkan tentang kepentingan organisasi MARA dalam pembangunan negara. Kursus ini adalah bertujuan untuk melahirkan graduan yang mempunyai identiti kebangsaan dan semangat patriotisme yang unggul. Pengajaran dan pembelajaran akan dilaksanakan dalam bentuk kuliah, tugas, peperiksaan dan pengalaman pembelajaran.</p>	<p>Prerequisite : None</p>
<p>MPU2133 BAHASA MELAYU KOMUNIKASI 1</p> <p>Kursus ini melatih pelajar antarabangsa untuk berkomunikasi dalam Bahasa melayu asas yang meliputi situasi kehidupan harian. Pelajar akan diperkenalkan dengan peraturan dan penulisan Bahasa melayu mudah. Pengajaran dan pembelajaran akan dilaksanakan dalam bentuk kuliah, tutorial, tugas dan pengalaman pembelajaran pelajar di dalam dan di luar kelas. Pada akhir kursus ini, pelajar diharap dapat berkomunikasi dan menulis karangan dengan menggunakan ayat mudah dengan berkesan.</p>	<p>Prerequisite : None</p>
SEMESTER 2	
<p>HSM2113 PHYSICAL FITNESS AND HEALTH</p> <p>This course is to exposed students to health and physical fitness components. Emphasis will be on the guidelines to practice proper exercise, types and method of training program. This course will also look at the exercise prescription for several health problems or diseases.</p>	<p>Prerequisite : None</p>

HSM1013 PROFESSIONAL ACTIVITY 1 - SWIMMING

Prerequisite : None

This course exposed students to the basic skills, rules and techniques of swimming. Skills included in the syllabus are safe entries and exit, floating, breathing, and standing position. Besides that, students will be familiarized with four categories of swimming such as free-style, backstroke, breaststroke and butterfly.

HSM1023 PROFESSIONAL ACTIVITY 1 – ARCHERY

Prerequisite : None

This course is to expose students to archery games. Brief details on the history and rules of archery together with preparation to train students as an archery athletes are also explained in order to enable them to understand archery satisfactorily.

HSM3034 BASIC RECREATIONAL ACTIVITY

Prerequisite : None

Basic Recreational Activity is designed to furnish the students with basic knowledge of recreational activities, rope knots skills, camping techniques, treasure hunt activity, water sport activities, flying fox and abseiling activity. Topic on basic treatment for common injuries is also included in this syllabus in order to prepare them as an individual who possess both skills; physical and aid.

MPU2223 STUDY SKILLS

Prerequisite : None

Study Skills is designed to help students improve their study skills and develop their ability to use it. This subject is also geared to provide the students with the awareness on the knowledge and tools that the students need in order to build the skills for lifelong learning. In addition, it will guide the students in understanding what they can do to be more efficient and effective learner.

MPU2213 BAHASA KEBANGSAAN A

Prerequisite : None

Kursus ini ditawarkan pada tahap pengenalan Bahasa Melayu khusus kepada pelajar warganegara yang belajar di Institusi Pengajian Tinggi Swasta (IPTS). Kursus ini mencakupi pengenalan kepada Bahasa Melayu, prinsip sebutan dan intonasi, sistem ejaan dan tatabahasa Melayu, prinsip pengucapan awam, kepelbagaian teks prosa dan puisi serta penulisan teks atau wacana sama ada berformat atau pun tidak berformat.

PMG1123 FUNDAMENTALS OF MANAGEMENT

Prerequisite : None

This subject will introduce the four basic principles of management to the students. It also helps the students to understand work responsibilities of a manager in a typical organization. The four basic principles of management include planning, organizing, leading and controlling.

SEMESTER 3

HSM2133 INTRODUCTION TO SPORTS NUTRITION

Prerequisite : None

In this course, students will learn on sports nutrition and food guide pyramid. In addition, the course also covers the nutrients, carbohydrate loading, supplement, and ergogenic aids. Apart from that, this subject will encourage them to eat properly and live a healthy lifestyle.

HSM2123 SPORT FACILITIES MANAGEMENT

Prerequisite : None

The course introduced students to sport facilities management as they learn methods to manage sport facilities and differentiate the facilities. Plus, they also learn on how to execute the maintenance, supervise, access the facilities and equipment needs and conduct a facility planning

HSM1033 PROFESSIONAL ACTIVITY 2 - KAYAK

Prerequisite : None

This course is designed to expose the students to the basic skills of kayak. Emphasis will be placed on the types of kayak such as paddling stroke, stopping technique, and signs in kayak activities. Brief history and rules of kayak is exposed to the students as the basis knowledge so that they have the ability to practice the skills in the future.

HSM1043 PROFESSIONAL ACTIVITY 2 - FUTSAL

Prerequisite : None

This course exposed the students to the basics of futsal. A brief exposure on the history and rules of futsal together with preparation to develop an individual as a futsal player is also delivered to the students in order to enable them to understand the sports satisfactorily.

HSM1053 PROFESSIONAL ACTIVITY 3 - TENNIS

Prerequisite : None

This course is aimed to develop the basic necessary skills to play the game of tennis. Technical skills included in the syllabus are ground strokes, volleys, lobs, overheads, and the serve as well as proper footwork. Students also learn the fundamental rules, basic skills, and court position for single and double play.

HSM1063 PROFESSIONAL ACTIVITY 3 - BADMINTON

Prerequisite : None

This course is designed to develop the basic skills necessary to play badminton game. Technical skills included in the syllabus are overhead and underhand, short and low serve, high and deep serve, drop shots and smash. The instruction will emphasis on the fundamental strategies and rules used in both singles and double play.

PHR2143 HUMAN RESOURCE MANAGEMENT

Prerequisite : None

This module is designed to expose the student with effective human resource management which is crucial to the success of organization. The student will be equipped with sound knowledge on how recruitment and selection, training and development and compensation and benefits are being practiced in the organization. Moreover this course will expose the students with various aspects of industrial relation.

PAC1143 FOUNDATION TO FINANCIAL ACCOUNTING

Prerequisite : None

This course introduces students to the basic knowledge of accounting in recording and completing accounting cycle and preparing financial statements manually and also by using accounting software; and the concepts use in appraising a company's financial performance.

YEAR 2

SEMESTER 1

HSM3014 SPORTS MEDIA

Prerequisite : None

This course is designed to enable students to acquire knowledge about sport media and develop their awareness about the growth and functions of media in sport field.

HSM3024 SPORTS INDUSTRY

Prerequisite : None

This subject is planned to furnish students with basic knowledge of sports industry including the segmentation in sports business, marketing strategy, economics, legal issues and governing bodies in Malaysia in order to prepare them as marketable employees in sports related industry.

MPU2313 PENGAJIAN ISLAM

Prerequisite : None

Kursus ini disediakan untuk melahirkan warganegara yang faham taswwur (konsep) Islam sebagai satu cara hidup yang bersepadu dan seimbang serta berupaya menghadapi pelbagai masalah dan cabaran. Perbincangan berasaskan kepada konsep-konsep asas Islam, Islam sebagai cara hidup, institusi Islam dan cabaran semasa. Pengajaran dan pembelajaran akan dilaksanakan dalam bentuk kuliah, tugasan, peperiksaan, pengalaman pembelajaran atau pembelajaran berasaskan masalah.

MPU2333 ETIKA DAN NILAI

Prerequisite : None

Kursus ini bertujuan untuk menerapkan nilai-nilai moral, pengertian, teori dan sistem nilai, nilai-nilai moral dalam setiap agama, nilai kebangsaan dan patriotisme, nilai-nilai korporat dan isu-isu berkaitan etika dan nilai (keganasan, perkauman, diskriminasi, seksual, gejala media sosial dan penyalahgunaan dadah)

SEMESTER 2

HSM3114 INTRODUCTION TO SPORTS MARKETING

Prerequisite : None

This course will build upon the marketing knowledge base and provide an overview of all the issues faced by marketing managers within the sports industry and outside the industry. Students will be introduced to the qualities of sports product and also examine the promotion mix, pricing and distribution issues and relates to sports industry.

HSM3124 SPORTS PSYCHOLOGY

Prerequisite : None

This course is devised to expose the students to the foundation of sports psychology, motivation in sports and exercise, effects of arousal and anxiety on performances, and cognitive and behavioral interventions.

HSM1073 PROFESSIONAL ACTIVITY 4 – GOLF

Prerequisite : None

This course is designed to expose the students to the basic golf skills especially the mechanics and techniques of the full golf swing, pitching, chipping, bunker play, putting, basic rules of golf and proper golf etiquette.

HSM1083 PROFESSIONAL ACTIVITY 4 – SOFTBALL

Prerequisite : None

This course is aimed to develop the basic skills necessary to play the game of softball. Technical skills include catching, throwing, batting as well as proper footwork. Students will also learn the fundamental rules, basic skills of softball, and field position for game play.

PEN2303 DIGITAL ENTREPRENEURSHIP

Prerequisite : None

This course examines the theory and practice of promoting online technologies in start-ups and existing firms. It explores successful frameworks, strategies, funding techniques, business models, risks, and barriers for introducing break-through products and services. Students will develop business folio for articulating, evaluating, refining, and pitching a new product or service offering, either as a start-up business plan or a new initiative at an existing firm.

HBE2044 ESSENTIAL OF ENGLISH BUSINESS COMMUNICATION

Prerequisite : None

This course is designed on the premise that all elements of communication are interrelated. However, the emphasis is on effective writing and speaking in business communications. Students will be given the opportunity to apply practically the principles of communication in both writing and speaking through the different types of business correspondence within organizations.

SEMESTER 3

HSM3134 CURRENT ISSUES IN SPORT MANAGEMENT

Prerequisite : None

This course is to provide students with the knowledge of current issues in related to sports management. Students are given a chances to express their views on these issues and explore many other problems that exist in sports industry.

PMG3144 EVENT MANAGEMENT

Prerequisite : None

The course introduces students to event management and focuses on the details required when planning a special event. Emphasis is placed on planning of the events by taking into account the event selection, themes, site selection, task and responsibility checklists, organizational committee structures, budgeting, and finance, advertising and promotion, and event administration.

HPS2013 BASIC ORATORY

Prerequisite : None

The course provides the overview of communication theory as well as incorporates extensive practical aspects of public speaking and discussion relevant to specific a program.

HSM3064 SPORTS MASSAGE

Prerequisite : None

This course is developed to expose to students to sports massage. It's good for student to recognize a proper techniques and skills in sport massage related to sports injury. Students should also know the muscular system in human body.

HSM2043 SPORTS INJURY

Prerequisite : None

This course is designed to enable students to understand the holistic knowledge of sports injuries and how this may be adapted in different sports. Students can get exposure to the best practice of current concepts and issues of injuries management.

MPU2412 KHIDMAT MASYARAKAT 1

Prerequisite : None

Kursus ini membincangkan konsep projek keterlibatan komuniti, penyediaan kertas cadangan dan ciri-ciri projek yang berkesan. Tujuan kursus ini ialah memberikan kefahaman dan penghayatan dalam melaksanakan projek ketelibatan komuniti. Pengajaran dan pembelajaran akan dilaksanakan dalam bentuk kuliah interaktif, diskusi kumpulan, pembelajaran berasaskan pengalaman melalui aktiviti kumpulan dan semangat sukarelawan. Pada akhir kursus ini, pelajar diharapkan dapat mengamalkan nilai dan etika, kepimpinan dan kerja berpasukan serta tanggungjawab sosial.

MPU2422 PENGURUSAN MASJID

Prerequisite : None

Kursus ini membincangkan konsep projek keterlibatan komuniti, penyediaan kertas cadangan dan ciri-ciri projek yang berkesan. Tujuan kursus ini ialah memberikan kefahaman dan penghayatan dalam melaksanakan projek keteliban komuniti. Pengajaran dan pembelajaran akan dilaksanakan dalam bentuk kuliah interaktif, diskusi kumpulan, pembelajaran berasaskan pengalaman melalui aktiviti kumpulan dan semangat sukarelawan. Pada akhir kursus ini, pelajar diharapkan dapat mengamalkan nilai dan etika, kepimpinan dan kerja berpasukan serta tanggungjawab social

MPU2432 SPORTS EVENT MANAGEMENT 1

Prerequisite : None

The course introduces students to sports event management and focuses on the details required when planning a specific sports event. Emphasis is placed on the planning of events, beginning with research into selecting the right event, event themes, site selection, task and responsibility checklists, organizational committee structures, budgeting, advertising and promotion, and event administration.

YEAR 3

SEMESTER 1

HSM3088 INDUSTRIAL TRAINING

Prerequisite : Pass all subjects up to semester 5 AND minimum CGPA 2.0

This course is to expose students to the real working environment as they will be placed in appropriate local industry or government and deal with the real working environment relevant to their field of study.

STUDY PATH

LEARNING CHART

COURSE IN DIPLOMA IN SPORTS MANAGEMENT (BS101)

