

# **DIPLOMA IN BUSINESS MANAGEMENT (AB101)**



**SESSION:  
NOVEMBER 2024**



# CONGRATULATIONS & WELCOME TO KPTM BANGI





# HEAD OF PROGRAMME



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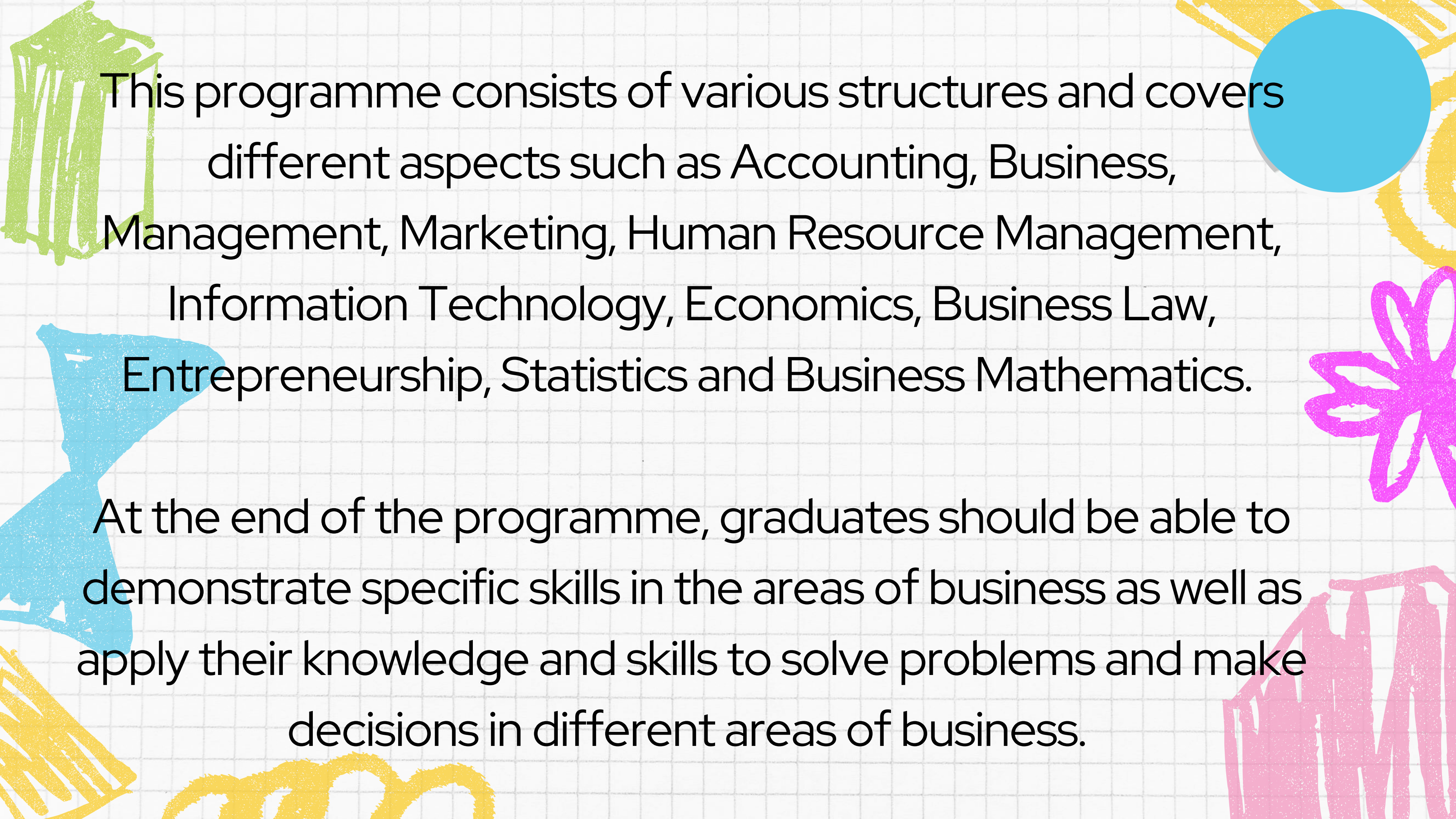


# PROGRAMME BRIEF

The Diploma in Business Management is a homegrown programme specifically designed to deliver a suitable level of theoretical and practical understanding in business management that is useful in the workplace.

The Diploma in Business Management (AB101) programme was started in December 2003 and has achieved accreditation from the Malaysian Qualifications Agency (MQA) in 2005 (formerly known as Lembaga Akreditasi Negara)





This programme consists of various structures and covers different aspects such as Accounting, Business, Management, Marketing, Human Resource Management, Information Technology, Economics, Business Law, Entrepreneurship, Statistics and Business Mathematics.

At the end of the programme, graduates should be able to demonstrate specific skills in the areas of business as well as apply their knowledge and skills to solve problems and make decisions in different areas of business.



# PROGRAMME INFORMATION



PROGRAMME TITLE

DIPLOMA IN  
BUSINESS MANAGEMENT



PROGRAM CODE

AB101



DURATION

2 YEARS 4 MONTHS



MEDIUM OF INSTRUCTION

ENGLISH



TOTAL CREDIT

94 HOURS



# PROGRAMME STRUCTURE





# YEAR 1

SEMESTER 1	
HPE1043	PROFICIENCY ENGLISH
PMG1123	FUNDAMENTALS OF MANAGEMENT
PMK1213	FUNDAMENTALS OF MARKETING
TTS1363	INTRODUCTION TO INFORMATION TECHNOLOGY
TBM1063	BUSINESS MATHEMATICS
MPU2132 MPU2182	BAHASA MELAYU KOMUNIKASI 1 PENGHAYATAN ETIKA DAN PERADABAN



# YEAR 1

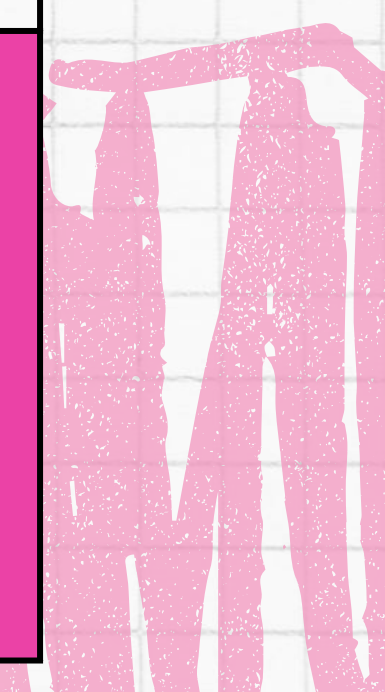
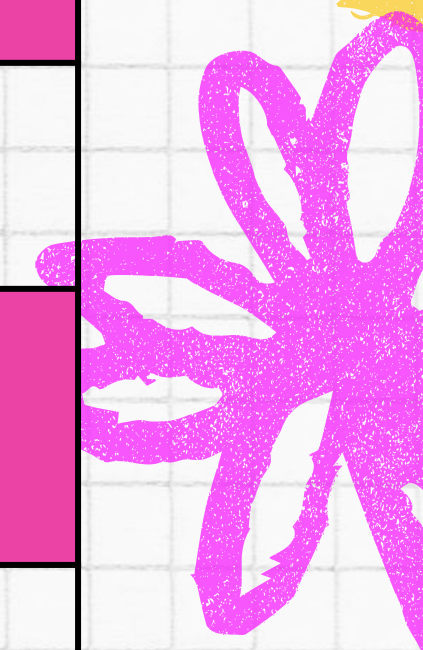
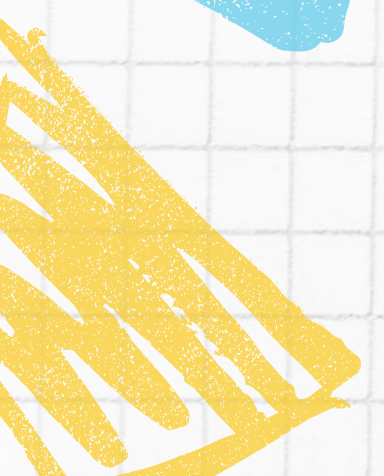
SEMESTER 2	
HOC2013	ORGANIZATIONAL COMMUNICATION
PMK2243	INTRODUCTION TO INTERNATIONAL MARKETING
MPU2212 MPU2312 MPU2342 MPU2352	BAHASA KEBANGSAAN A PENGAJIAN ISLAM PEMBANGUNAN PEMUDA INTEGRITI DAN ANTIRASUAH



# YEAR 1

SEMESTER 3	
PAC1163	PRINCIPLES OF BUSINESS ACCOUNTING
TTS2113	CONCEPTS AND APPLICATION OF E- COMMERCE
PHR2143	HUMAN RESOURCE MANAGEMENT
PEC1133	MICROECONOMICS
PMK1323	INTRODUCTION TO CONSUMER BEHAVIOUR
HLB2023	BUSINESS LAW





**YEAR 2**

<b>SEMESTER 1</b>	
<b>PFN2143</b>	<b>FUNDAMENTALS OF FINANCIAL MANAGEMENT</b>
<b>PEC2143</b>	<b>MACROECONOMICS</b>
<b>TQM1063</b>	<b>INTRODUCTION TO STATISTIC AND DATA ANALYSIS</b>
<b>PMG3163</b>	<b>SUPPLY CHAIN MANAGEMENT</b>
<b>PEN3273</b>	<b>CREATIVE AND INNOVATIVE ENTREPRENEURSHIP</b>
<b>MPU2412</b> <b>MPU2422</b> <b>MPU2432</b> <b>MPU2442</b>	<b>KHIDMAT MASYARAKAT 1</b> <b>PENGURUSAN MASJID</b> <b>SPORTS EVENT MANAGEMENT</b> <b>INTEGRITI DAN ANTIRASUAH</b>



# YEAR 2

SEMESTER 2	
PMK2253	INTRODUCTION TO DIGITAL MARKETING
POB2113	ORGANIZATIONAL BAHAVIOR
PBS2243	BUSINESS ETHICS



# YEAR 2

SEMESTER 3	
PHR3093	CAREER DEVELOPMENT
PMG3153	SMALL BUSINESS MANAGEMENT
PMK3333	INTEGRATED MARKETING COMMUNICATION
PEN2383	DIGITAL ENTREPRENEURSHIP
PBS3233	INTERNATIONAL BUSINESS
PMG3093	OPERATIONS MANAGEMENT



# YEAR 3

SEMESTER 1	
PBS3277	FINAL YEAR PROJECT
PBS3287	INDUSTRIAL TRAINING



# STUDY PATH

Pursue higher level of education with AB101 Diploma

Bachelor of  
(Hons) Business  
Management

Bachelor of  
(Hons) Corporate  
Administration



Bachelor of (Hons)  
Business Administration  
– Human Resource  
Management

Bachelor of  
(Hons) Education



# CAREER PATH

Bring out your knowledge & develop job skills

Government  
Sector

Entrepreneur

Private  
Sector

Administrative  
Assistant

Assistant  
Manager

Supervisor

Business  
Owner





# KPTM BANGI

