

The background features a collage of various hand-drawn icons and sketches. These include school supplies like a ruler, compass, notebook, and pencil. Scientific diagrams such as a triangle with angles labeled 0, 2, and alpha, a sine wave graph, and chemical structures like $K^+O=N$ and $HO-CH_2-CH_3$ are also present. The text "DIPLOMA IN BUSINESS MANAGEMENT AB101" is prominently displayed in the center in a bold, pink, serif font. The overall aesthetic is that of a hand-drawn or sketched educational theme.

DIPLOMA IN BUSINESS MANAGEMENT AB101

SESSION:
NOVEMBER 2025





Welcome &
Congratulations to Everyone!

HEAD OF PROGRAMME



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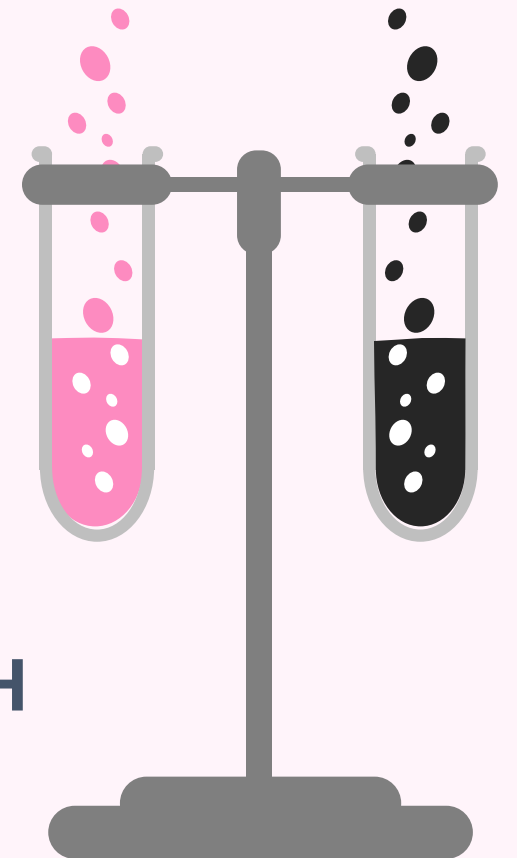


PROGRAMME BRIEF

- The Diploma in Business Management (AB101) programme was started in December 2003 and has achieved accreditation from the Malaysian Qualifications Agency (MQA) in 2005 (formerly known as Lembaga Akreditasi Negara)
- This programme consists of various structures and covers different aspects such as Accounting, Business, Management, Marketing, Human Resource Management, Information Technology, Economics, Commercial Law, Entrepreneurship, Statistics and Business Mathematics.
- At the end of the programme, graduates should be able to demonstrate specific skills in the areas of business as well as apply their knowledge and skills to solve problems and make decisions in different areas of business.

PROGRAMME INFORMATION

- PROGRAMME: DIPLOMA IN BUSINESS MANAGEMENT
 - PROGRAM CODE: AB101
- DURATION: 2 YEARS 4 MONTHS
- TOTAL CREDIT: 94
- MEDIUM OF INSTRUCTION: ENGLISH



PROGRAMME STRUCTURE



YEAR 1

SEMESTER 1

HPE1043	PROFICIENCY ENGLISH
PMG1123	FUNDAMENTALS OF MANAGEMENT
PMK1213	FUNDAMENTALS OF MARKETING
TTS1363	INTRODUCTION TO INFORMATION TECHNOLOGY
TBM1063	BUSINESS MATHEMATICS
MPU2132 MPU2182	BAHASA MELAYU KOMUNIKASI 1 PENGHAYATAN ETIKA DAN PERADABAN



YEAR 1

SEMESTER 2

HOC2013	ORGANIZATIONAL COMMUNICATION
PMK2243	INTRODUCTION TO INTERNATIONAL MARKETING
MPU2212 MPU2352	BAHASA KEBANGSAAN A INTEGRITI DAN ANTIRASUAH

**MPU2212 is COMPULSORY to students who did not obtain a credit in Bahasa Melayu at SPM level. Students who obtained a credit in Bahasa Melayu (SPM) are exempted from this course



YEAR 1

SEMESTER 3	
PEC1133	MICROECONOMICS
PMK1323	INTRODUCTION TO CONSUMER BEHAVIOR
HLB2023	BUSINESS LAW
TTS2113	CONCEPTS AND APPLICATION OF E-COMMERCE
PAC1163	PRINCIPLES OF BUSINESS ACCOUNTING
PHR2143	HUMAN RESOURCE MANAGEMENT



YEAR 2

SEMESTER 4

MPU2412 MPU2442	KHIDMAT MASYARAKAT 1 INTEGRITI DAN ANTIRASUAH
PEC2143	MACROECONOMICS
PEN2373	CREATIVE AND INNOVATIVE ENTREPRENUERSHIP
PFN2143	FUNDAMENTALS OF FINANCIAL MANAGEMENT
PMG3163	SUPPLY CHAIN MANAGEMENT
TQM1063	INTRODUCTION TO STATISTICS AND DATA ANALYSIS



YEAR 2

SEMESTER 5

PBS2243	BUSINESS ETHICS
POB2113	ORGANIZATIONAL BEHAVIOR
PMK2253	INTRODUCTION TO DIGITAL MARKETING



YEAR 2

SEMESTER 6

PMG3093	OPERATIONS MANAGEMENT
PBS3233	INTERNATIONAL BUSINESS
PMK3333	INTEGRATED MARKETING COMMUNICATION
PHR3093	CAREER DEVELOPMENT
PMG3153	SMALL BUSINESS MANAGEMENT
PEN2383	DIGITAL ENTREPRENEURSHIP

A decorative graphic on the left side of the slide. It features a black quill pen with a silver band, angled upwards. Below the quill is a large, irregular pink ink blot. The text 'YEAR 3' is written in black, sans-serif capital letters across the middle of the pink blot. The background of the slide is light pink with a pattern of hexagons, some of which are slightly raised or have a gradient effect.

YEAR 3

SEMESTER 7

PBS3287

Industrial Training

Study Path

Pursue higher level of education with AB101 Diploma



**Bachelor of
(Hons)
Business
Management**

**Bachelor of
(Hons)
Corporate
Administration**



**Bachelor of
(Hons)
Education**

**Bachelor of
(Hons)
Business
Administration – Human
Resource
Management**





Career Path



Bring out your knowledge & develop job skills

Website KPTM Bangi
<https://bangi.kptm.edu.my>

UNTUK CAPAIAN:

- 1. Jadual Waktu Kuliah**
- 2. ELMU – Material pengajaran dan pembelajaran**
- 3. Kalendar Akademik**
- 4. Buku Panduan & Peraturan Pelajar**
- 5. Buku Peraturan Akademik**



theinspirasi.my

"Barangsiapa yang tidak
mencintai ilmu, maka tidak ada
kebaikan padanya".

Imam Syafie

Thank you