



Career Opportunities with MARA Corporation Group of Companies!

MARA Corporation Sdn. Bhd. invites qualified and high-performing talents from the public to explore exciting career opportunities within the MARA Corporation Group of Companies.

The details of vacancy as follows:

- | | |
|------------|----------------------------------|
| 1) Company | : Kolej Poly-Tech MARA Sdn. Bhd. |
| Position | : Manager, Sales and Marketing |
| Grade | : M15 (Job Hay Reference) |

Why This Role?

The Manager will lead the sales and marketing team, analyse market trends, build strategic partnerships, and drive sustainable revenue and enrolment performance. The Manager, Sales & Marketing is responsible for leading and executing strategic sales and marketing initiatives to drive student enrolment growth, enhance brand visibility, and support the overall sustainability of Kolej Poly-Tech MARA (KPTM). This role oversees marketing campaigns, market analysis, and partnership development while ensuring alignment with KPTM's institutional goals and MARA's educational objectives. The Manager will lead the sales and marketing function, strengthen stakeholder relationships, and deliver sustainable enrolment and revenue performance.

Key Responsibilities

- Develop and implement effective sales and marketing strategies to promote the company's products and services;
- Conduct market research to identify customer needs, preferences, and emerging opportunities;
- Prepare persuasive sales proposals and presentations for potential clients;
- Maintain strong relationships with existing clients to ensure satisfaction and retention;
- Collaborate with the marketing team to create and distribute engaging promotional content;



- Monitor and analyze sales performance data to identify trends and areas for improvement;
- Stay updated on industry developments and competitor activities.

What We're Looking For:

- A bachelor's degree in Marketing, Communications, Business Management, or an equivalent qualification recognized as comparable;
- More than 5 years of working experience in Sales and Marketing, preferably within the education sector;
- Capable of planning and executing marketing strategies and student recruitment activities effectively;
- Preference will be given to candidates who are fluent in English and either Mandarin or Tamil.

Interested?

If you are keen to be part of MARA Corporation Sdn. Bhd., please submit your updated resume to talent@maracorporation.com.my by **30 January 2026**. Kindly indicate the company name and position title in the email subject line when applying.

Who Can Apply?

This opportunity is open to all qualified candidates who meet the requirements and are interested in building a career with Kolej Poly-Tech MARA Sdn. Bhd. We welcome passionate and competent talents to be part of our team and contribute to the continued growth and success of the MARA Corporation Group of Companies.

Best regards,
Group Human Capital Management
MARA Corporation Sdn. Bhd.